

The Solano Avenue Association and Stroll

510.527.5358
SolanoStroll.org

For Immediate release:

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The Solano Avenue Association and Stroll:

Albany and Berkeley, California - USA



Communities “Come Together” for 35th Annual Solano Avenue Stroll in Albany and Berkeley

2009 Theme: “Come Together”

Event Date: Sunday – September 13, 2009 from 10am-6pm
Where: Solano Avenue in Berkeley & Albany, California - USA
Contact: **Allen Cain at 510.527.5358** / info@SolanoStroll.org

Expected attendance: 300,000

26 blocks of free fun!

Folks from around the entire Bay Area and beyond will come together in Berkeley and Albany, Sunday, Sept. 13, 2009, for the 35th annual Solano Avenue Stroll, the East Bay’s largest festival, one that guarantees 26 blocks of free fun.

This year’s theme, “Come Together,” expresses “The high hopes of a nation battered but more optimistic every day,” said Allen Cain, executive director of the Solano Avenue Association, the principle sponsor of the Stroll. “Sure, times are tough,” he said. “But if we work together, and if we celebrate what we have, things will get better. The Solano Stroll is a chance to do just that. And what better place than on Solano Avenue, which is Main Street U.S.A. in the *best* sense of the term...”

The merchants, restaurateurs and professionals of Solano Avenue and the cities of Berkeley and Albany have hosted the Solano Stroll since 1974. And they are anxious to welcome people back to the Bay Area’s most famous mile-long block party, one so unique that it was recognized by the Library of Congress.

In addition to the incredible offerings of retailers and restaurants doing business on Solano year-round, hundreds of other vendors of all types will offer fairgoers a bountiful variety of international food, clothing, jewelry, toys, gift items and much more Sept. 13.

“We’ll have over five hundred vendors, including food stands with cuisine from Armenia to China, Italy to Vietnam, Mexican, Mediterranean, Mongolian, French, Indian, barbecue, vegan -- you name it, we’ll have it there,” Cain said. “Not to mention 75 exceptional entertainers representing the same great international diversity that is the Bay Area.”

Just the dancers alone will light up the Avenue as they enchant crowds gathered to witness the Solano Stroll parade, which begins at 10 a.m., lines of dancers shimmering in the light of their spectacular costumes, pulsating to the rhythms and sounds of mambo and samba, salsa, meringue and much more...

There is everything under the sun at the Solano Stroll.

And this is a family event. A special area set aside just for kids will feature giant slides, carnival games, clowns, jugglers, stilt walkers, face painters, magicians, and maybe even wizards and elves -- come and see for yourselves...

The Green Zone on the east side of Solano Avenue will offer tips about simple changes you can make at your home or business to reduce global warming, displays of green technology -- such as solar panels, tank-less water heaters -- composting techniques, and environmental experts ready to answer your questions about what you can do to check climate change.

And don’t forget the arts-and-crafts show with juried work from 120 different creative people.

“You don’t want to miss this year’s Solano Stroll,” Cain said with enthusiasm. “We’re going to come together, people from all around the Bay and beyond.

Sponsorship opportunities are now available! (Participant registration is in late April.)

Photos available upon request or download really great high resolution photos online at www.SolanoStroll.org/press.htm

The Solano Avenue Stroll is always the second Sunday in September

For Video clips, please visit "YouTube" and search "Solano Avenue Stroll"

Calendar and Newsletter Editors:

Solano Avenue Stroll and Parade, FREE one mile-long street festival.

Sunday, September 13, 2009 - 10AM-6PM - Solano Avenue in Berkeley & Albany
Parade at 10AM, 75 Entertainers / 50 Food Booths / 120 Arts and Crafters and 150 Local Non-Profits.

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