

Artists and Crafters, Commercial, and Non-Profit Participants

Please familiarize yourself with the following information:

**Please do not contact Solano Avenue merchants directly** for issues of any kind.

**Booths:** Only one booth per registrant. No sharing - please. Most spaces are 10 x 10 foot except for food booths. This is a closed-street festival and so booths are in [empty] parking spaces with the back of the booths against the curbs. You provide everything that you need, even a garbage can – **please take your trash with you.** It is your responsibility to make your booth both environmentally and physically safe.

**Electricity:** Locations are mainly in Albany and up a 12' pole. The SAA cannot help you access it. Bring your own ladder & cords. Use “painter’s tape” on the poles, duct tape cords across sidewalks. We recommend your extension cords be 50 feet or more. **(Electricity must be paid for and arranged in advance.)**

**Set-up:** 7 am-10 am there is no specific check in site. You may enter Solano with your vehicle until 9:30 am Please put street barricades back in place if you move them. DRIVE CAREFULLY and when parking DO NOT BLOCK ANY DRIVEWAYS; please respect the residents and business owners on the street. Set booth in the parking strip on Solano Avenue, back to the curb according to the map. Thank you in advance.

Leave adequate room for the parade, and so that pedestrians may walk freely down the center of the street. **Do not block wheelchair ramps or fire hydrants.** All vehicles must be off Solano by 10 am and all traffic regulations will be strictly enforced by the Albany and Berkeley Police Department(s). There are no parking passes or special parking areas for vendors or festival attendees. Use legal parking spots only.

**Event duration:** Booths open at 10, close at 6. Parade begins at 10:00 am. You may still do business during the parade. We request that you to stay open the entire length of the event (6 am).

**Shut down:** All sales must stop by 6 pm Pack up 6-6:30 pm Street opens to traffic at 7 pm when you may bring your vehicle onto Solano to load up. We realize this is a very short period for closing down and some of you may take longer. Please do not block the traffic lanes.

**Event Staff:** Each 3-block area is assigned a “Block Captain”; they wear fluorescent “safety” vests that read "SOLANO STROLL" on the breast and back. They and the police are in communication with the event headquarters.

**Please keep literature distribution and clipboard activity behind your table** as we have had many complaints by fairgoers. You may not serve “consumables” unless you register as a food booth. No music or amplification in booths. All entertainers must apply using the Entertainers Application. Firecrackers; "snap-pop" type products; silly string; alcohol; Styrofoam; aggressive “barking” and “a-frame” signage **are not allowed.**

Both the City of Albany and Berkeley have strict cigarette smoking laws in place.

Thank you for your cooperation.

**Never Call 911 from a cell phone at the Solano Stroll:**

Albany Police/Fire/Medical: **510.525.7300**

Berkeley Police/Fire/Medical: **510.981.5911**

**Portable Toilets** are approximately every-other block.

**First Aid can be found at:**

Albany Fire Department – Solano at Masonic

Berkeley Fire Department – Solano at Colusa

California Bank and Trust – 1451 Solano at Sante Fe (Headquarters)

KNA Copy Centre – 1865 Solano at Fresno

**Lost Property and Family Members:** 1451 Solano at Sante Fe (Headquarters)

**Schedule:**

09:30AM Vendors set-up and off the street

10:00AM Parade Starts at Colusa and travels westbound to Masonic (the BART tracks)

06:00PM Festival is over and break-down begins

07:00PM All traffic off of the Avenue and Solano Avenue restored

**Solano Stroll T-Shirts:**

Albany Chamber of Commerce: 1108 Solano at Kains

California Bank and Trust: 1451 Solano Avenue at Sante Fe

The Powder Box Salon: 1757 Solano Avenue at Ensenada

**Shuttles will offer free rides up and down the length of Marin Avenue from 10-7 pm** from the North Berkeley BART station to the Stroll and it stops at intersections with stop-lights on Marin.

**Free “valet” bicycle parking** at Wells Fargo bank (1800 Solano at Modoc) and a vacant lot (1254 Solano at Masonic).