



The Solano Avenue Association, a California Non-profit Organization
1569 Solano Avenue #101 Berkeley, California 94707-2016
510.527.5358 / info@solanoavenue.org
SolanoAvenue.org and SolanoCards.com

Membership Registration and Solano Stroll Information
Dues fees cover membership from January to January – due March 31st

Business _____
Address _____
Email(s) _____
Primary Contact _____
Secondary _____
Business Phone _____
Cell Phone(s) _____
Website _____

Please choose one option:

**Base Membership with
NO Solano Stroll Participation**

(Includes all other benefits / 1 to 5 employees)

\$165

The front of your business may be used for Solano Stroll activities; these activities may or may not block visibility of your storefront.

Basic

**Individual and
Non-Profit Membership**

(Stroll Participation included with non-profit membership only)

\$55 for Individual Community Members

\$120 for Non-Profit Agencies

**Base Membership with Solano
Stroll Participation Included**

(Includes actual on-street participation or leaving just the front of your space open for visibility during the day of the event - second Sunday in September)

\$225

Premium

**Solano Stroll Participation for
Restaurants who wish to
prepare food outside**

(Includes the cost of the \$200 Health Department permit and other administration)

\$425

If you require a "pre-packaged" food permit you get a \$90 discount to adjust for the less-expensive permit (see CREDITS)

OTHER SERVICE FEES (if applicable):

A) Businesses with six to nine (6-9) supporting staff are asked to include an additional \$60.00

B) Businesses with ten or more (10+) supporting staff are asked to include an additional \$160.00

(These do not apply to real estate offices, restaurants or salons)

CREDITS (if applicable):

B) \$90 off of event food sales if you use a less-expensive [pre-packaged] food permit

C) Free Introductory Membership to new businesses - welcome to the neighborhood!

This includes basic membership and Solano Stroll only, food sales are an additional cost

___ \$55 ___ \$120 ___ \$165 ___ **\$225 (membership with Stroll)** ___ \$425 \$ _____

OTHER SERVICE FEES \$ _____

CREDITS \$ _____

Membership Due March 31st

TOTAL \$ _____

- **SAA Gift Card Program:** there is a five percent service fee for redemptions

- **Solano Avenue Stroll:**

- **Placement cannot be guaranteed** after March

- **Please sign the below release**

- **Please use your space for the implied purpose of promoting your goods and**

services specifically (Any other use in replacement or addition to your own shall be reviewed by the SAA and we reserve the right to deny participation if arrangements are not made in advance in a timely manner - thank you.)

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim or proceeding (collectively "Release") against the Solano Avenue Association and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Solano Avenue Association") and assigns arising out of or relating to the Solano Avenue Stroll, except for negligence or willful misconduct of the Solano Avenue Association as described above. This Release includes but is not limited to any claim, loss, expense, cost, obligation and liability that Applicant may suffer arising out of or relating to the Solano Avenue Stroll whether by reason of breach of or failure of the Solano Avenue Association to perform in any manner or any part of its obligations related to the Solano Avenue Stroll or by reason of any act or omission of the Solano Avenue Association, except for negligence or willful misconduct of the Solano Avenue Association as described above.

This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Solano Avenue Association or a third party, natural, animal, or human-made disaster. Applicant also acknowledges that participation at the Solano Stroll is at the discretion of the Solano Avenue Association and Its Board of Directors. I (the undersigned) acknowledge that that I will use my space at the Solano Avenue Stroll for the implied purpose of promoting my goods and services specifically, and that any other use in replacement or addition to my own shall be reviewed by the SAA, and that the SAA reserves the right to deny participation at anytime for any reason.

Signature: _____ Name: _____

Title: _____ Date Executed: _____

Please **make checks payable to** "The Solano Avenue Association"
Since 1983 we are a 501 (C/6) organization and **membership dues are not tax deductible**
Remit to: The Solano Avenue Association, 1563 Solano Avenue #101, Berkeley, California 94707-2016
(07/2016 8.5)