

MEDIA ADVISORY — FOR IMMEDIATE RELEASE

50th SOLANO AVENUE STROLL RETURNS TO ALBANY & BERKELEY

A 50-year East Bay tradition fills one mile of Solano Avenue

WHAT: The 50th Solano Avenue Stroll — a free, one-mile street festival celebrating 50 years of community, local businesses, entertainment and family fun.

WHEN: Sunday, September 13, 2026, 10 a.m.–5 p.m. The Micro Parade begins at 10 a.m.

WHERE: Solano Avenue in Albany and Berkeley, California

WHY IT'S NEWSWORTHY

Since 1974, the Solano Avenue Stroll has brought Albany and Berkeley together for a day-long celebration of the Solano Avenue business district. The 2026 event marks the Stroll's 50th anniversary.

TV VISUALS / COVERAGE OPPORTUNITIES

- Micro Parade beginning at 10 a.m.
- Local businesses, restaurants and food vendors
- Artists, jewelers, makers and craftspeople
- Musicians and entertainers
- Nonprofit organizations, schools and community groups
- Family activities and games
- Large crowds enjoying a one-mile-long street festival
- Interviews with event organizers, participating businesses and community members

EVENT CONTACT

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The Solano Avenue Stroll is a free, family-friendly community event.